

REWIND[®]

A BRAND OF
Beaulieu
International
Group



Zero environmental footprint by 2030



THE NEXT GENERATION OF EVENT CARPETS

REWIND® – FLAT CARPET



**Produced using
zero latex**



Zero water



**Just a fraction
of energy use**



**Significantly lower
carbon emissions**

Nature is a series of intricate cycles. Every ending starts a new beginning... It's time to rethink our connection with nature and close the loop! Introducing Rewind, the ultimate recyclable flooring solution. Rewind is stylish, durable and sustainable.

Produced using **zero latex**, **zero water** and with just **a fraction of energy use**. Rewind delivers significantly **lower carbon emissions** compared to traditional flooring.

And just like in nature, not a single fiber goes to waste. Rewind is made from only one material, so every carpet can be easily recycled and given a new life.



Technical specifications

Manufacturing process	DIN 61151	Needle felt
Pile composition	-	100% PP
Surface structure	-	Flat
Backing	ISO 2424	None - latex free
Pile weight	ISO 8453	230 g/m²
Total weight	ISO 8453	230 g/m²
Pile height	ISO 1765	2 mm
Total height	ISO 1765	2 mm
Lengths	-	3m +
Permanent anti-static	ISO 6356	≤ 2kV
Prodis GUT Certificate	-	943358A6
Fire Classification	EN 13501-1	Bfl-s1



Colours may slightly vary from batch to batch.
Characteristics in line with EN 1307 standards.
All carpets are available in 3m lengths with a protection
foil to help protect the carpet from damage.



Huge potential is going to waste



MORE THAN
100 MILLION M²
EVENT CARPET
EVERY YEAR



BETWEEN
1 AND 10 DAYS
ON AVERAGE



SIGNIFICANT
PERCENTAGE
OF THE WASTE
STREAM



END UP IN AN
INCINERATOR OR
AS A LANDFILL



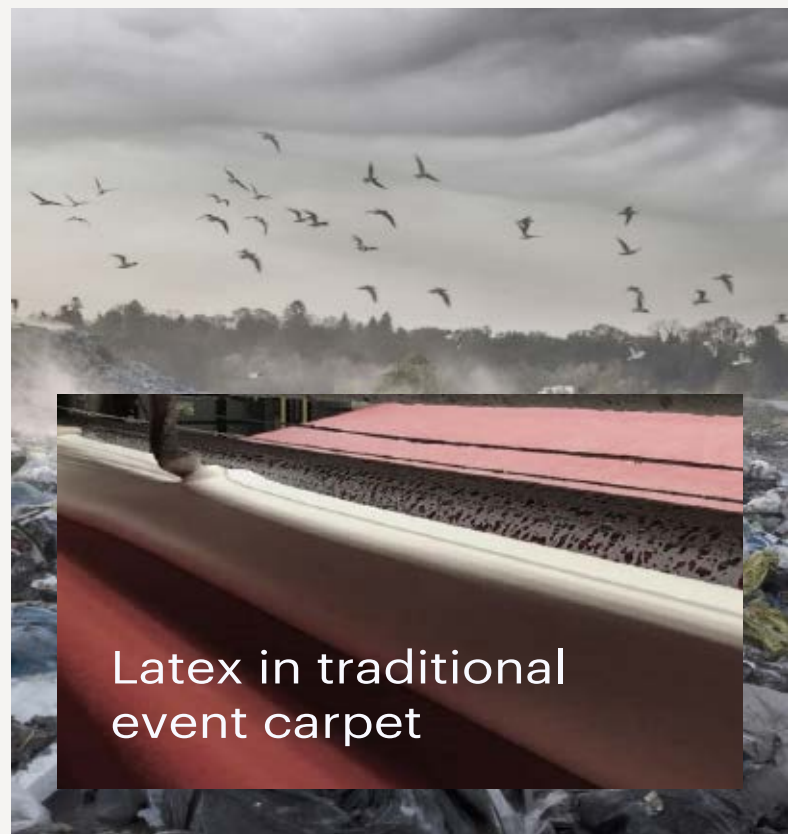
LATEX
(MIXED WITH WATER)
IS USED TO BOND
THE FIBRES



HIGH
ENERGY
USE



NOT
SUSTAINABLY
RECYCLABLE



Latex in traditional
event carpet

We are committed to make a difference with every fiber of our event carpets. We don't have to use up the future to be present.



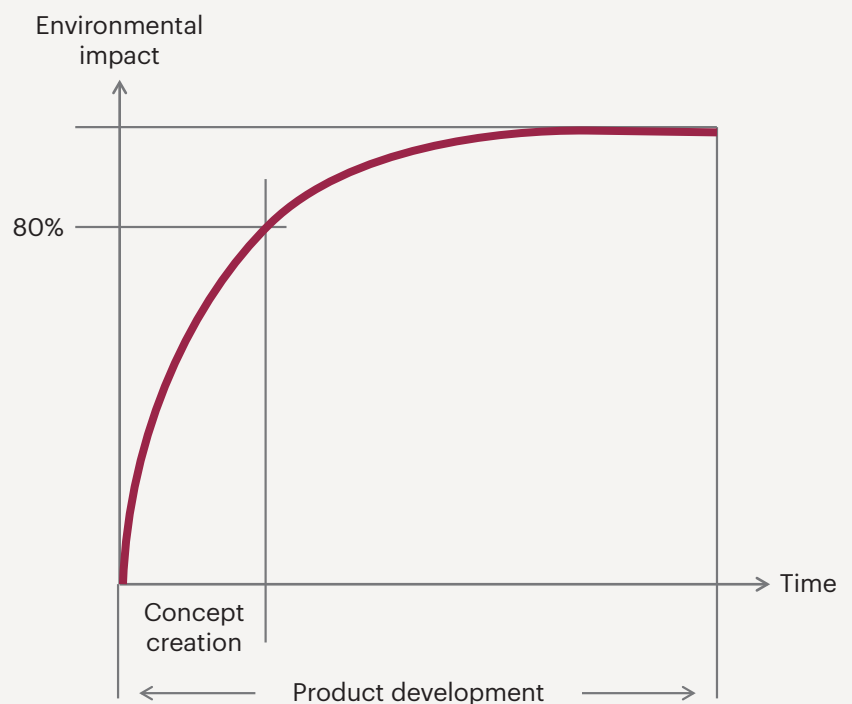
Circular economy action plan

Ecodesign for Sustainable Products Regulation (ESPR)

E.g. energy use, possibility of recycling, environmental impacts ...

Extended Producer Responsibility (EPR)

PERCENTAGE OF A PRODUCTS LIFE CYCLE ENVIRONMENTAL IMPACT DETERMINED BY THE DESIGN PHASE





REWIND CARPET IS



LATEX FREE



100% POLYPROPYLENE



100% RECYCLABLE INTO
A MONO-RECYCLATE



Produced using zero latex



Zero water



Just a fraction of energy use



Significantly lower carbon emissions



Swift, ergonomic installation



More efficient storage



Higher loading efficiency

Lightweight,
strong product*



DESIGNED FOR RECYCLING



100% pp mono material



Rewind tape also 100% recyclable



Rewind backprint



NEW PRODUCTS FROM MONO-RECYCLATE



A PURE HIGH-GRADE MONO-RECYCLATE



A pure high-grade mono-recyclate



Rewind® recycles



Rewind® certificate



800,000 m2 Rewind® results in



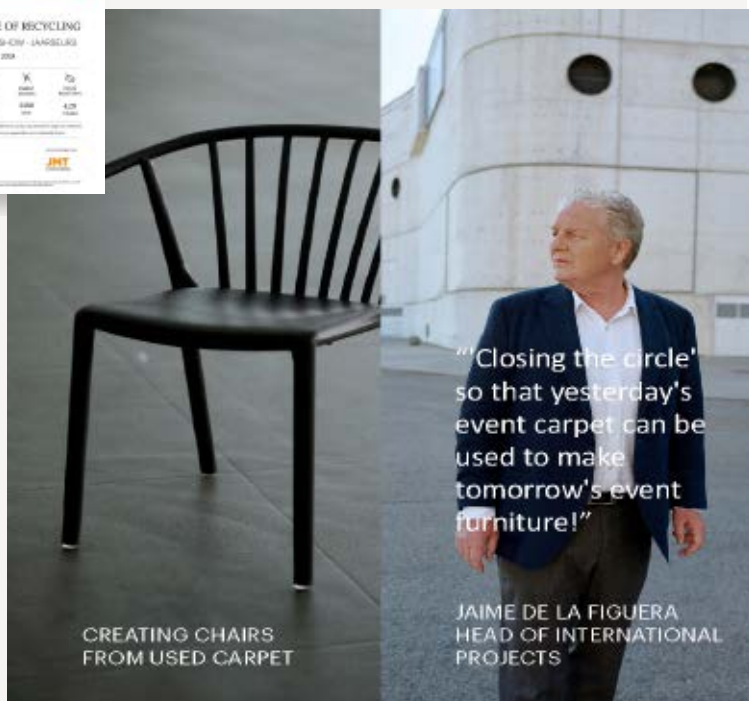
CO2 eq reduction: 265,520 KG



Water savings: 144,000 L



Virgin material not required: 184,000 KG



CREATING CHAIRS FROM USED CARPET

“Closing the circle’ so that yesterday’s event carpet can be used to make tomorrow’s event furniture!”

JAIME DE LA FIGUERA
HEAD OF INTERNATIONAL PROJECTS