

# WHAT'S NEW

MORETON HIRE  
LOOK BOOK

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2024

 **MORETONHIRE**  
experience is everything

[MORETON.NET.AU](https://www.moreton.net.au)

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# MORETON HIRE

EXPERIENCE IS EVERYTHING

At Moreton Hire we have set ourselves a task to challenge the status quo! This year has already seen us introduce a significant investment in shell scheme, an abundance of fresh new-look furniture, sustainable LED lights and carpet. We have also come leaps and bounds with new company technology in our constant effort to make it easier for exhibitors to exhibit!

Our company motto of clean stock, delivered on time with great customer service, has a proven track record - we are your reliable, trustworthy, and established supplier. We'd love you to discover What's New at Moreton Hire!

**CLEAN STOCK, DELIVERED ON TIME,  
WITH GREAT CUSTOMER SERVICE**

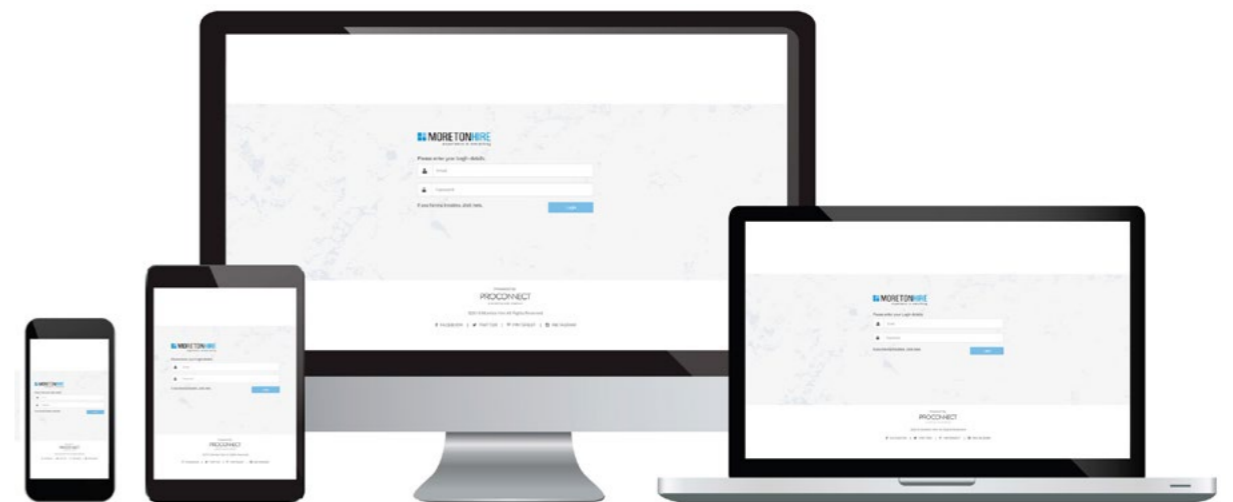


## Moreton Hire Digital Platform

Here at [Moreton Hire](#), we have updated the way we manage the exhibitor workflow to create a more streamlined experience. Our digital platform is designed to integrate with organiser portals or forms, simply by adding a customised QR code or shared link. We guarantee no additional log-ins for exhibitors! Here are the top 5 reasons we're excited to introduce this platform:

### The key benefits:

1. Integration with your existing forms or portal and fully tailored to each event.
2. Our workflow is quick to complete, with no separate logins for exhibitors.
3. It features a simple, user-friendly form, that allows exhibitors to identify their needs. Available on all devices!
4. Human interaction: while technological advancements are great for automation, we're still passionate about personal assistance! Our customer service team are still online to help exhibitors with their requirements.
5. Our platform offers LIVE data that is available at the click of a button!



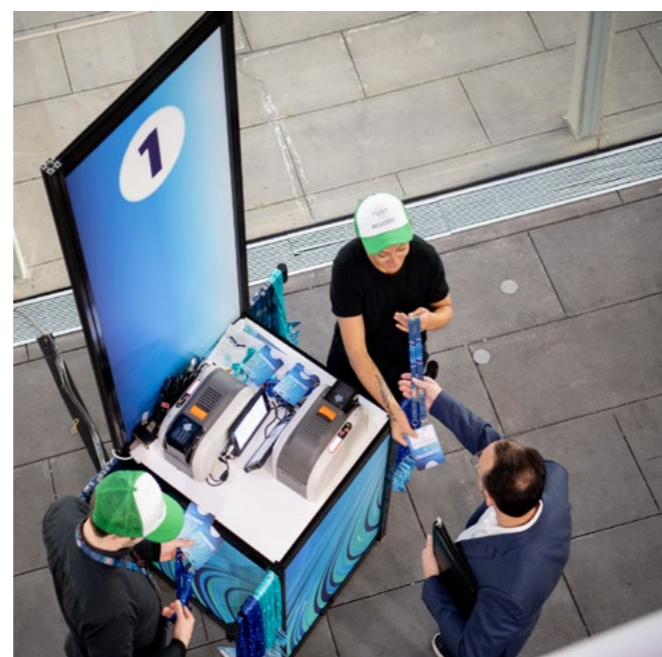
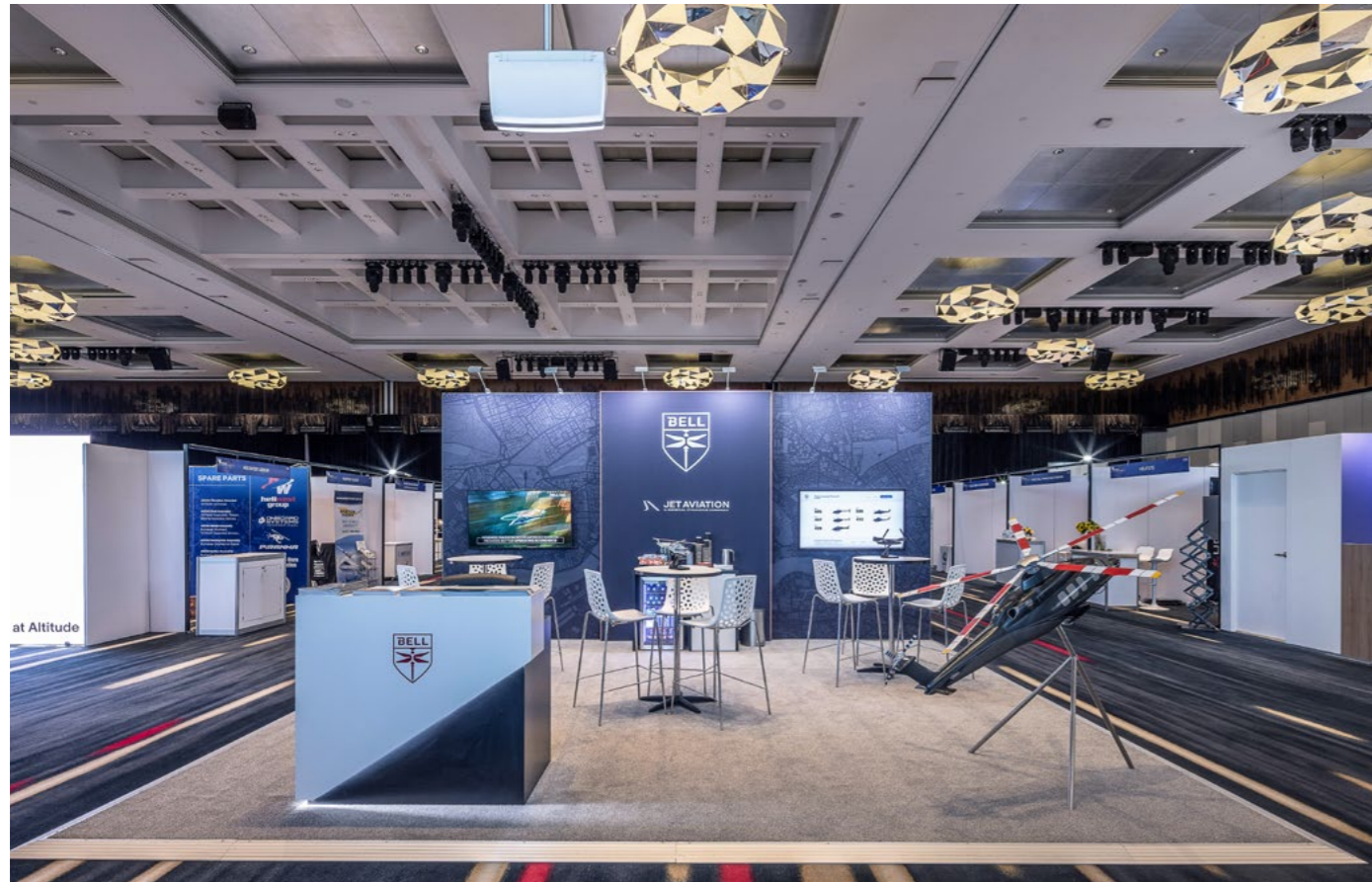
## In Demand: Black Shell Scheme!

The contemporary black shell scheme is not a new product to the industry, nor is it new to Moreton Hire, but it certainly makes for chic looking business events! Therefore, Moreton Hire have made a further investment in depth of stock of our Black Syma product, to ensure we have product availability in NSW, VIC and QLD to build your large-scale exhibitions.

With this new investment of stock comes a massive amount of flexibility and versatility in design - from standard, hanging, illuminated or extra-high fascia's to Uniwall, Corinthian, Syma walling or why not cover any walling in fabric banners! The possibilities are endless when creating unique events with black shell scheme.

[Click Here to view more](#)

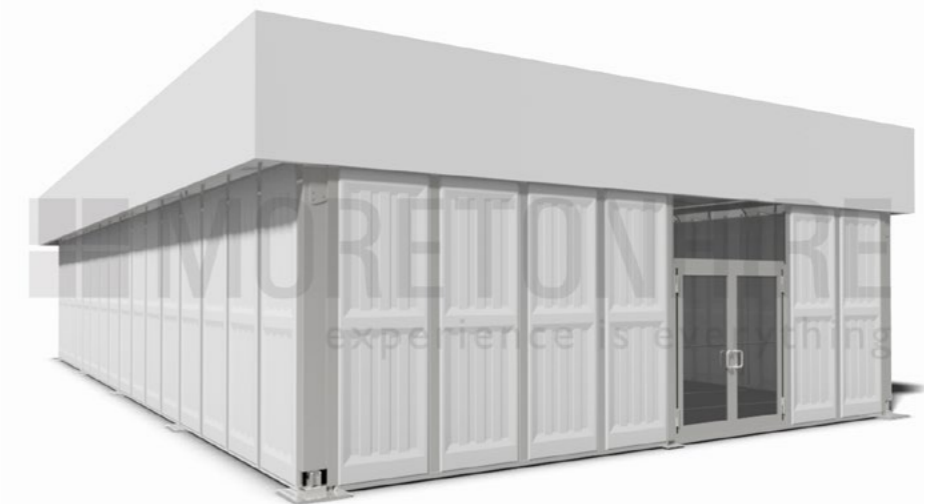
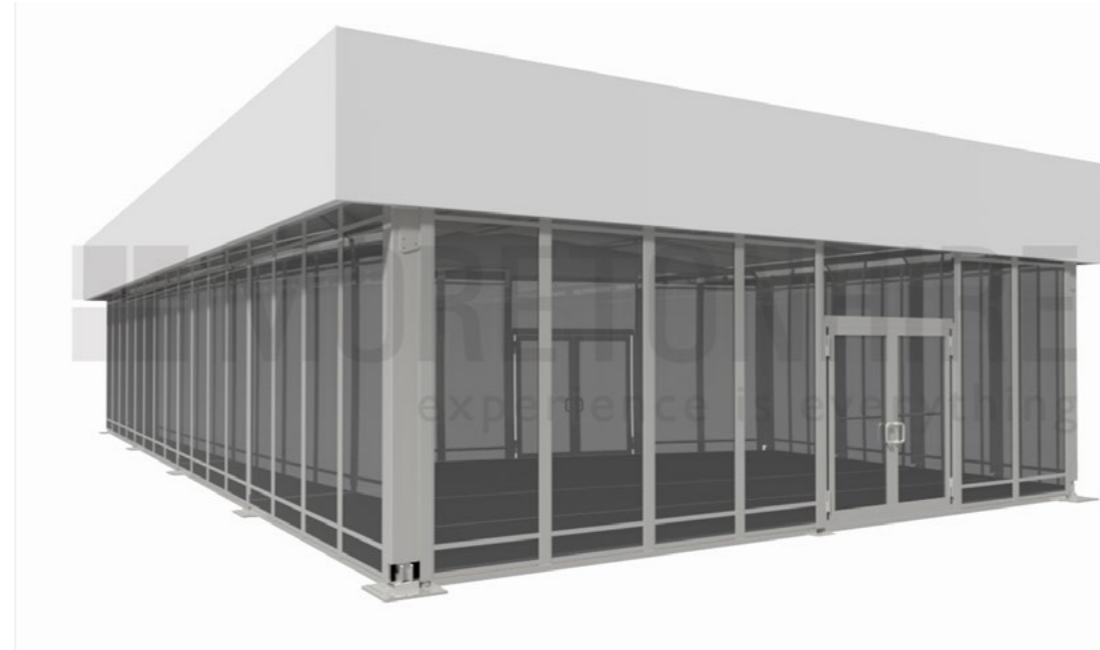




## Long Term and Temporary Hire KUBO structure

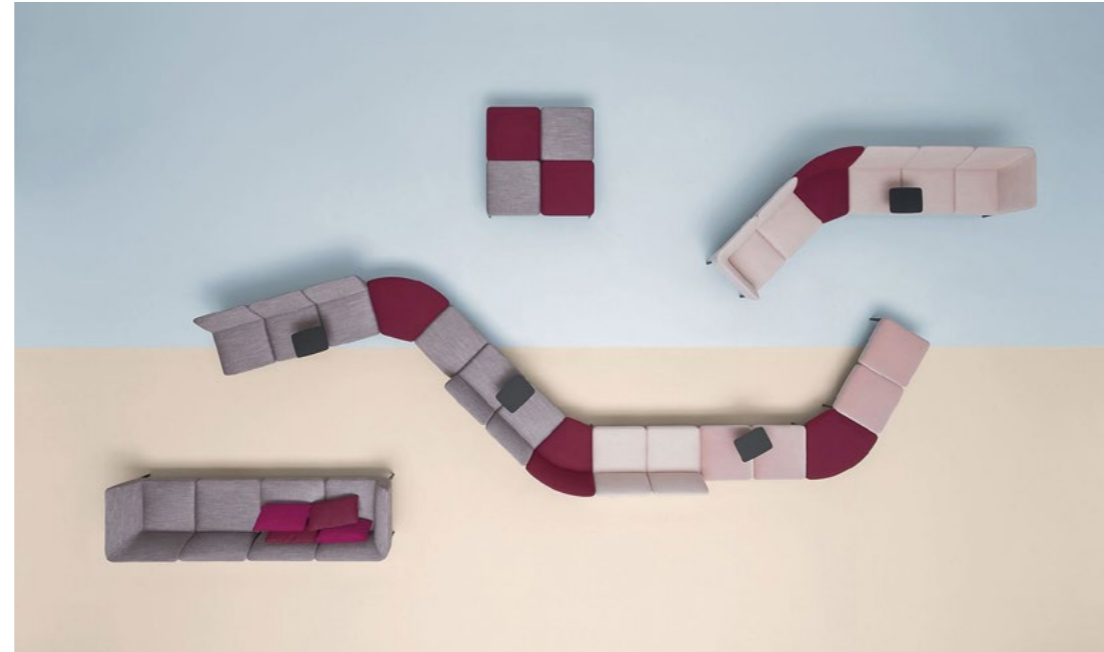
The KUBO Structure is a unique marquee for brand activations and events. The European manufactured structure offers new technology, innovative features and a variety of styling and brand opportunities.

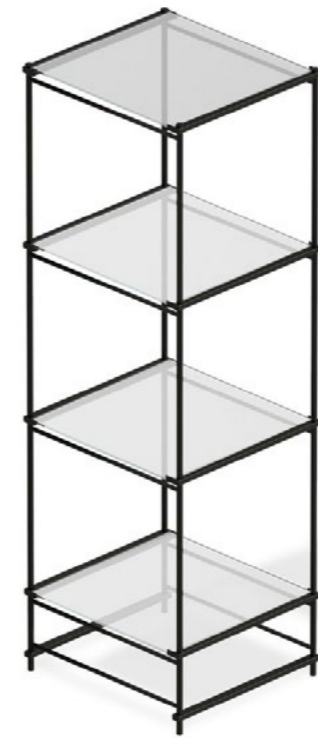
The KUBO is available in vertical glass, horizontal glass, cassette walling, or a combination of both! The top facade offers powerful branding space, making the KUBO our most brand-conscious structure. It is 10m wide, and available in lengths of 10m, 15m or 20m. The leg height is 3.86m. Additional features include a sub frame for elevation & weighting if required.



## *New to Product*

Each year, Moreton Hire's product and design team invest in a new range of exciting exhibition and event furniture to add to our range. This year's new selection is no exception, with a focus on European quality design, that is built to last for high traffic areas. From indoor to outdoor options, in a wide range of colours and matching styles we have acquired new styles in chairs, stools, tables, dry bars and more.

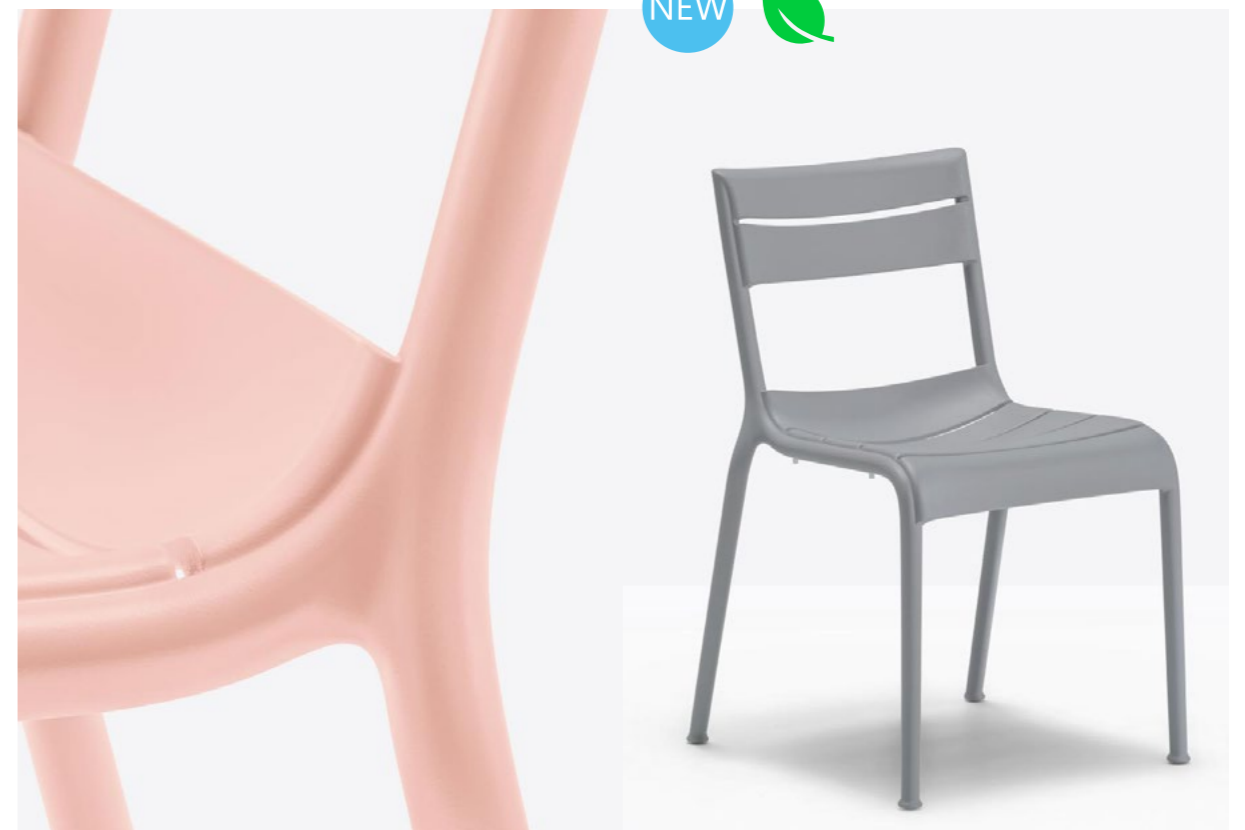




## *In Stock Now!*

Our goal is to stock furniture in volume that is durable, practical and fit for purpose. We have a sustainable commitment to invest in majority quality designed, sourced and manufactured product that have a longer life-span in high traffic areas with certifications to support this. Our new range is manufactured in Italy - made from recycled polypropylene: 50% plastic post-consumer waste and 50% from plastic industrial waste.

We've also introduced an online hire solution for exhibitors, visit [www.moreton.net.au](http://www.moreton.net.au) to see more!





## Introducing the Buddy Sofa collection

Our exciting new range has arrived from Italy. Introducing the Buddy collection has been enriched with new elements that enhance its versatile, functional nature, featured by a contrast between the bold volumes of the seat and a slender, lightweight frame. product projects are in the works!

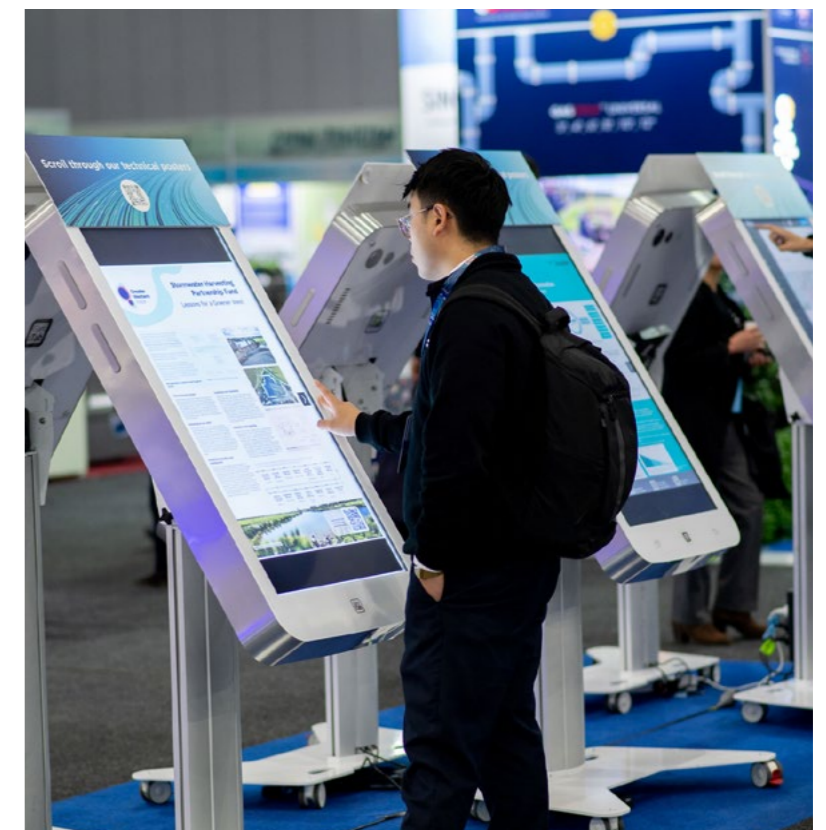
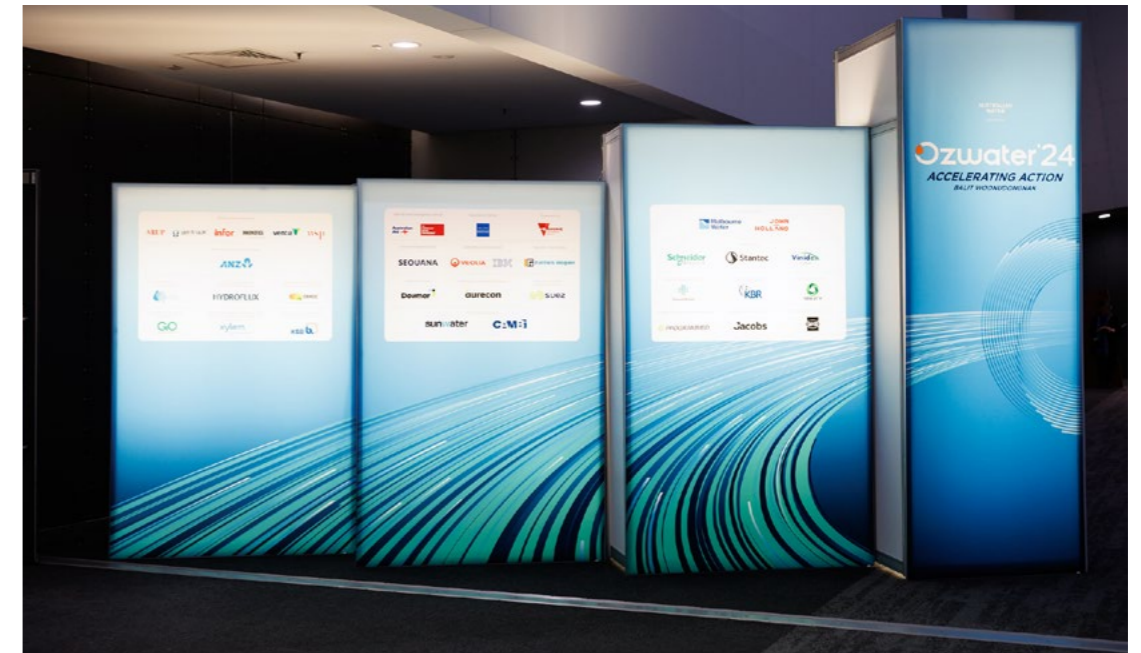
Interested to learn more or keen to help our product team decide on product for your events?! We are currently working closely with our European manufacturers on future designs, get in touch with our team to discuss your requirements!



## Energise your connection

Energise your connection! We're about simple, easy-to-use technology offerings that work! We've recently introduced LED kiosks into all branches, ideal as event signage, sponsor showcases or wayfinding.

New this month, are Pluto Power Modules, offering a 360 degree access to power. These include; USB ports, USB C, and power sockets.



## On the horizon...

Landing in time for your 2025 events, our product team are excited to share a sneaky peak of new sofas, chairs and stools on their way!

Interested to learn more or keen to help our product team decide on product for your events?! We are currently working closely with our European manufacturers on future designs, get in touch with our team to discuss your requirements!





## Sustainability

When it comes to new product investment, our sustainable footprint is always front of mind. Our most recent investments have included but not limited to, ensuring our entire fleet of arm-lights are LED. With power and electrical being a major category in the exhibitions and events business, LED is the most sustainable option in the market.



We've also introduced recycled polypropylene furniture which includes 50% post-consumer waste and 50% industrial waste. Post-consumer waste comes from products that have been used by consumers. The industrial element comes from plastic waste.





MORETON HIRE

## *Sustainability*

Our team at Moreton Hire have a deep acknowledgement of our responsibility in creating a smaller footprint. 'Sustainability' is a word that is easily thrown around – We want to ensure we are practicing what we preach within our business and are having honest conversations about what it means to be an environmentally responsible corporation. We are consciously making continual improvements in the way we do business, with the environment at the forefront of our minds.

**"I'm not just the CEO of Moreton Hire, I am also a husband, father of 7, and grandfather of 15... this is a third generation legacy family business, and I am determined and committed to Moreton Hire's sustainable development for generations to come" Peter Morahan (CEO)**

Having a hire business is already a sustainable consideration – For both our customers and ourselves, hiring equipment is a great place to start on the road to sustainability. However, our industry can do better, and here's what Moreton Hire is doing.

## *Our considerations*

**ETHICALLY SOURCED HIRE  
FURNITURE**

**NATIONAL FOOTPRINT -  
REDUCED TRANSPORT**

**BIO CARPET & LED LIGHTS  
AVAILABLE**

**A SUPPLY CHAIN WITH  
SHARED VALUES**

**100% RECYCLED  
SUSTAINABLE SIGNAGE**

**REUSED AND REPURPOSED  
EQUIPMENT**

[MORETON.NET.AU/ABOUT-US/SUSTAINABILITY/](https://moreton.net.au/about-us/sustainability/)



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