

# OUTDOOR HOSPITALITY

PARKLETS, POP-UPS  
& EAT STREETS

2021 - 2022

 **MORETONHIRE**  
experience is everything





# MORETON HIRE

EXPERIENCE IS EVERYTHING

In today's evolving environment, businesses must be quick to adapt to the changes in restrictions. The hospitality industry has been dealing with some of the biggest challenges and changes in 2020 and outdoor space is now the most precious commodity. Moreton Hire's wide range of hire options and package solutions are ready to install to ensure you can easily expand your business outside!

With over 50 years' experience in the event and hire industry, Moreton Hire is highly skilled in the design and logistics of pop-up activations, outdoor business parklets and eat streets. We've got plenty of solutions that adhere to all safety and security standards to help turn your local street or car park into useable, income generating space!

**OUTDOOR ALFRESCO INFRASTRUCTURE FOR HOSPITALITY APPLICATIONS THAT MEET THE RIGHT STANDARDS.**





## Who we are

### FOUNDED IN 1969

Moreton Hire was founded in 1969 by Marlene and Kevin Morahan in Manly, Brisbane. The Morahan's bought chairs for the school fete, but before they knew it, the locals were putting in their borrowing requests. "Moreton Bay Hire" was officially born in their family garage, offering party and building equipment for hire.

### CONTINUOUS INNOVATION

Since these humble beginnings, the company has continued to reinvent itself. With its products, services, technology and sectors continuously developed to offer a modern service for our customers. Today, Marlene's children and grandchildren continue to drive Moreton Hire to be Australia's largest temporary structure provider.

### SO, WHY RENT?

- No capital investment required
- No burden on your liquidity
- Rental duration specific to your needs, with the option to extend
- Minimal maintenance and running costs
- Rapid deployment
- Installed and removed quickly
- No building approvals

Our project managers and operational team will prepare the right space concept for your intended use – keeping you in the loop at all stages.



### SERVICES TO HELP

Our structures, furnishings, equipment and accessories can be installed and modified to suit your requirements.

- Products that are engineered and constructed to the Australian Building Code
- Hard walls, floors and door options for security
- Cover solutions for tackling the weather



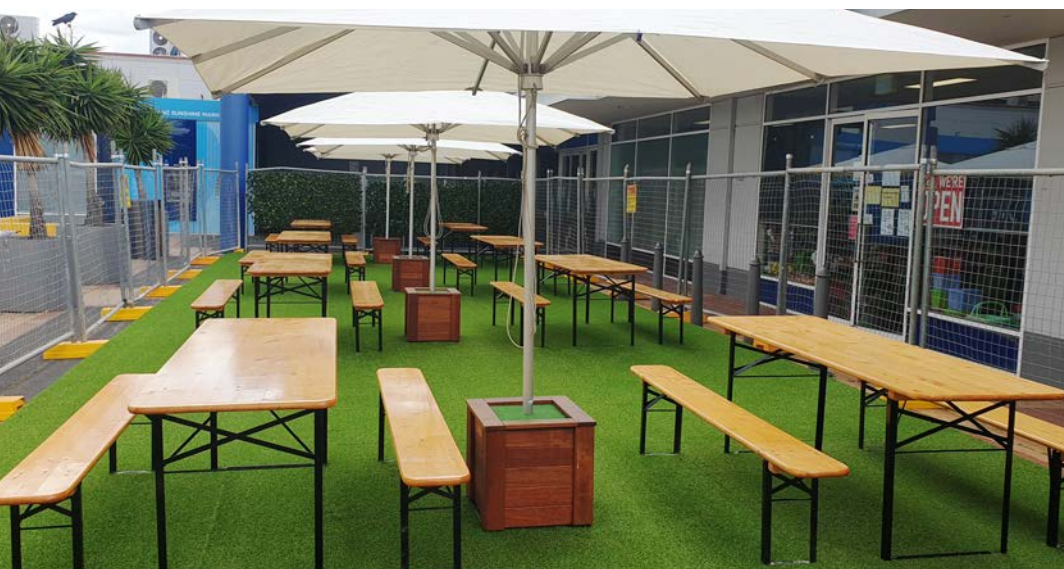


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## *Outdoor Parklets*

A parklet is a permanent or semi-permanent sidewalk extension to help accommodate more amenities. Moreton Hire are helping turn carparks into usable, income generating space for the hospitality industry. Getting Australian businesses outdoors and creating much needed space for socially distant dining.



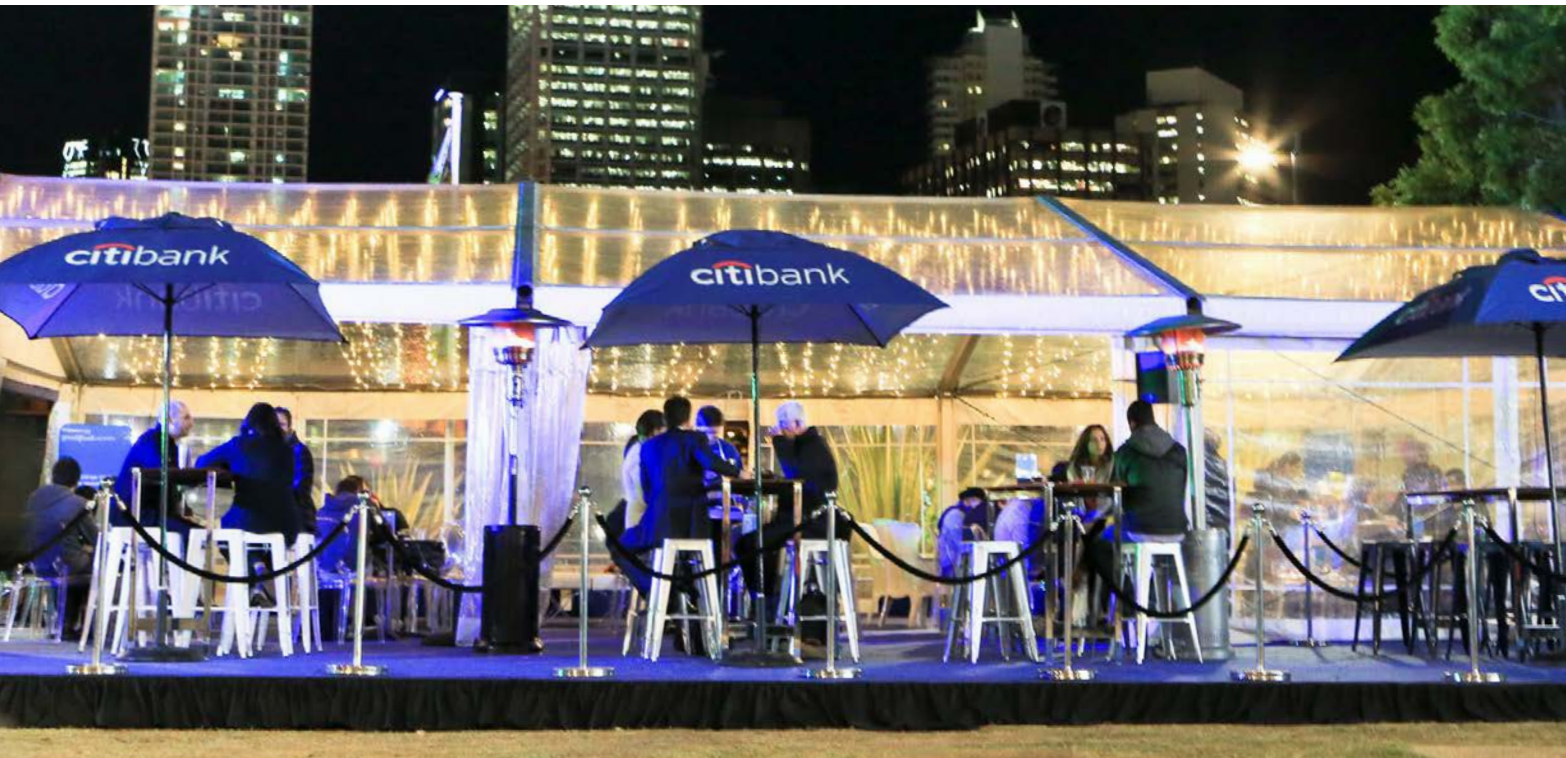




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## Pop-up Dining

From parklets to more sophisticated pop-up dining precincts, if you have the space, we have the pop-up solution!







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## Eat Streets

Creating a special atmosphere and space that reflects everything about what Australians love the most – the great outdoors! Eat Streets are the perfect way to bring our communities back together in your local area."

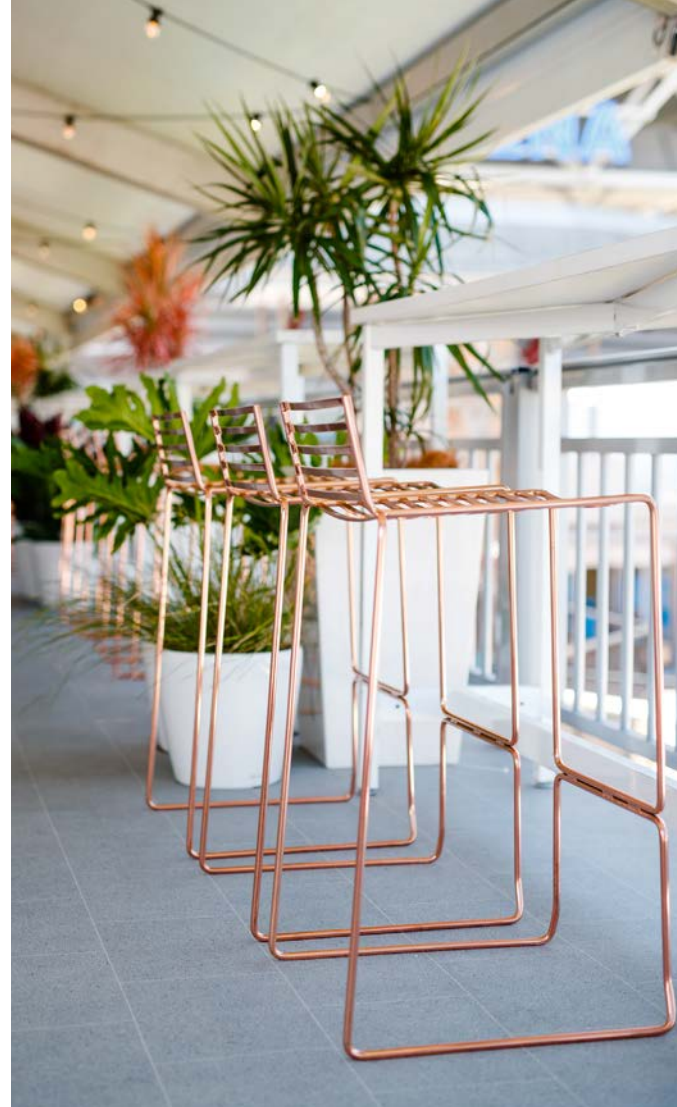
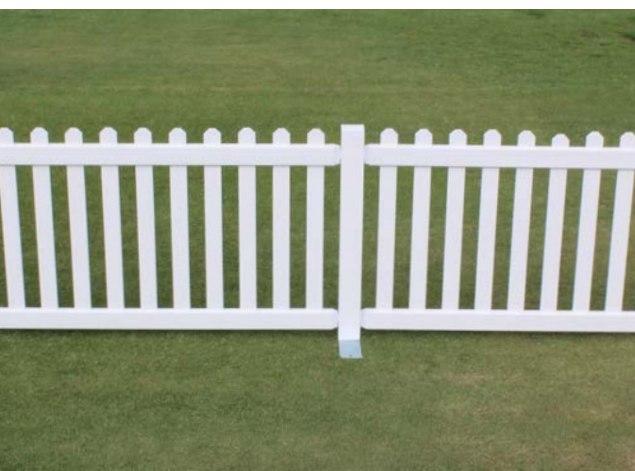




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# Furnishings

We can create engaging and functional spaces with our wide range of outdoor specific furnishings.  
Tables, chairs, stools and dry bars that are tried and tested with hospitality in mind.  
Or dress it up with flooring, fencing and creative space-dividers.

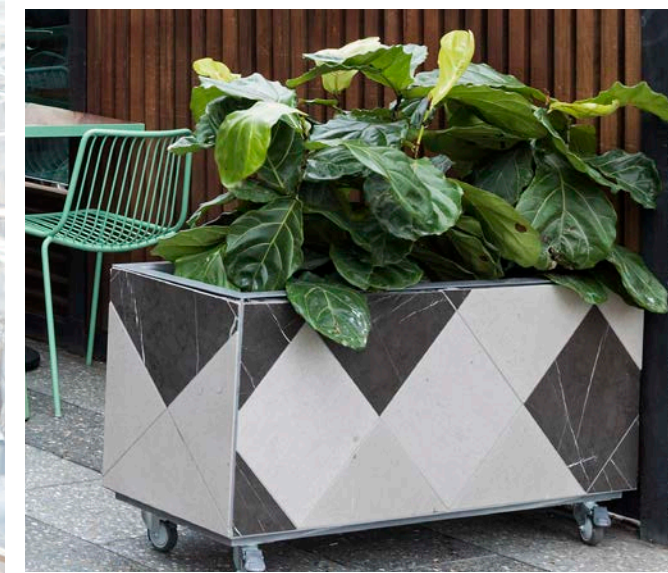




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## Accessories

You've created your outdoor space, you've made it functional with furniture and now it's time to accessorize!  
From catering equipment and BBQ's to polycarbonate glassware and planter boxes, we have all the essential accessories to complete your space.





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# Weather Protection

Weather any storm and be prepared with several shade and cover options that will fit any budget.









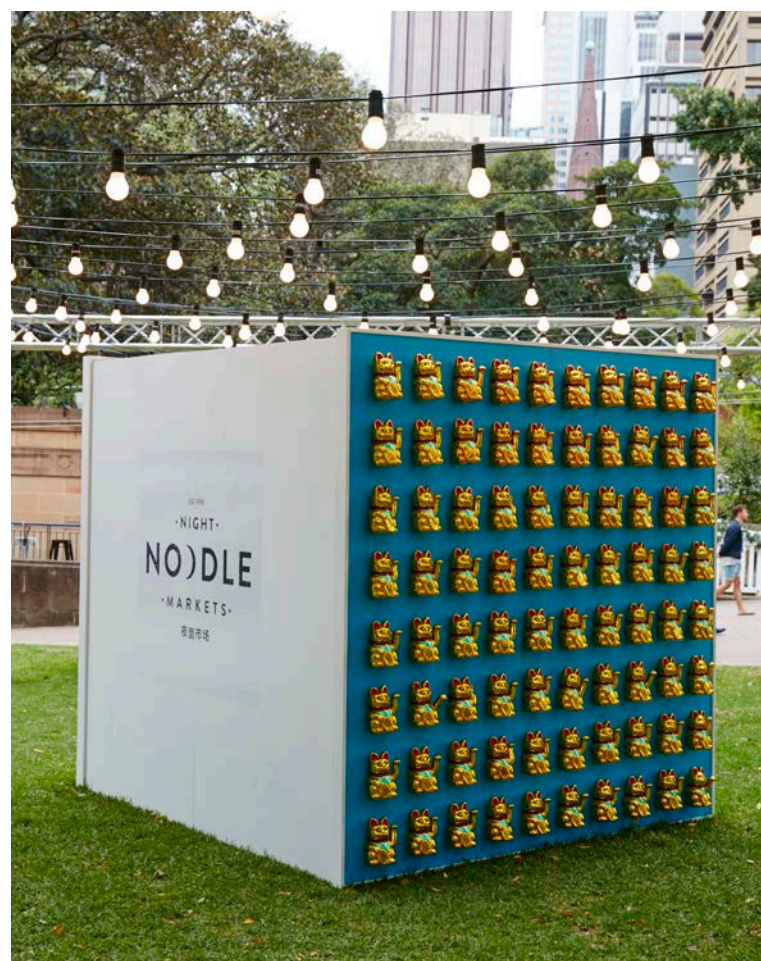
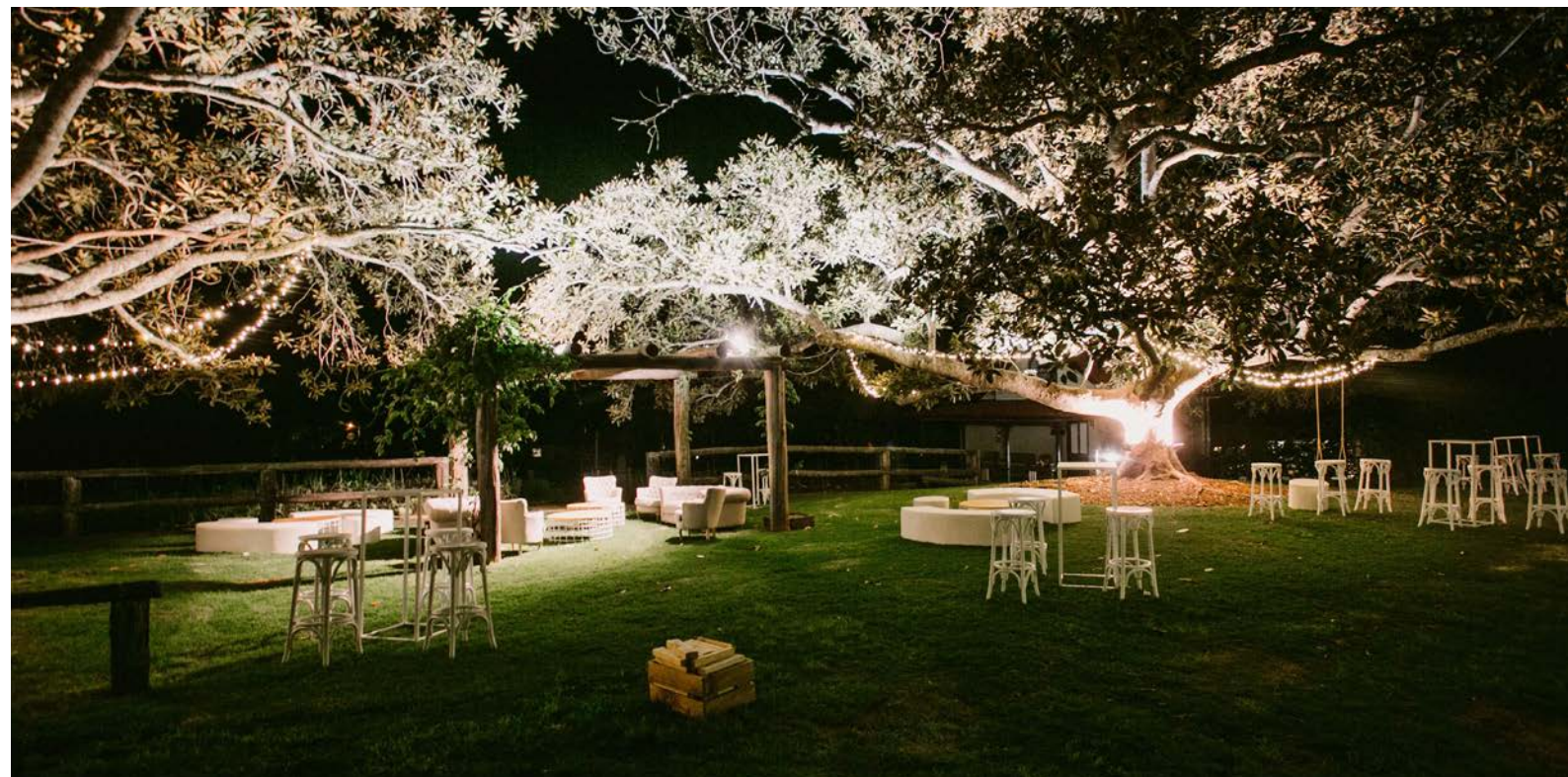


## OUTDOOR HOSPITALITY

# Signage & Lighting

Make it memorable with statement branding and impactful signage. Moreton Hire's graphic design and creative team can help bring your brand to life with simple signage solutions that won't cost the big bucks.

From day to night, lighting helps create atmosphere and makes your outdoor space functional for extended trading hours. From spotlights to festoons, ask about Moreton Hire's lighting solutions.

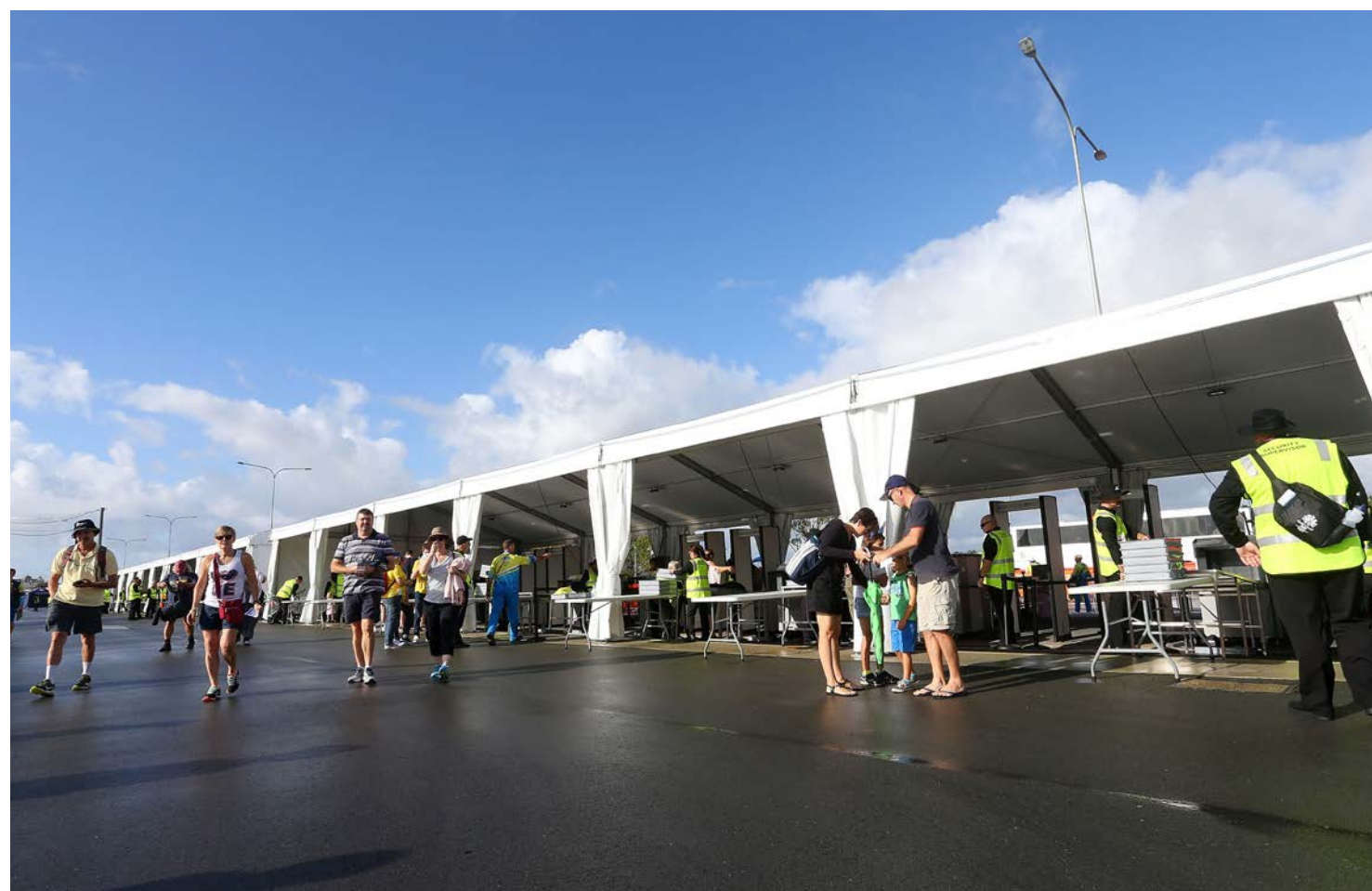




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# Safety & Security

Moreton Hire's team are highly experienced in the logistics around building your outdoor activation. We will help in ensuring you are adhering to all safety standards in regard to traffic management and safety barriers. Enquire about our range of safety equipment to hire.

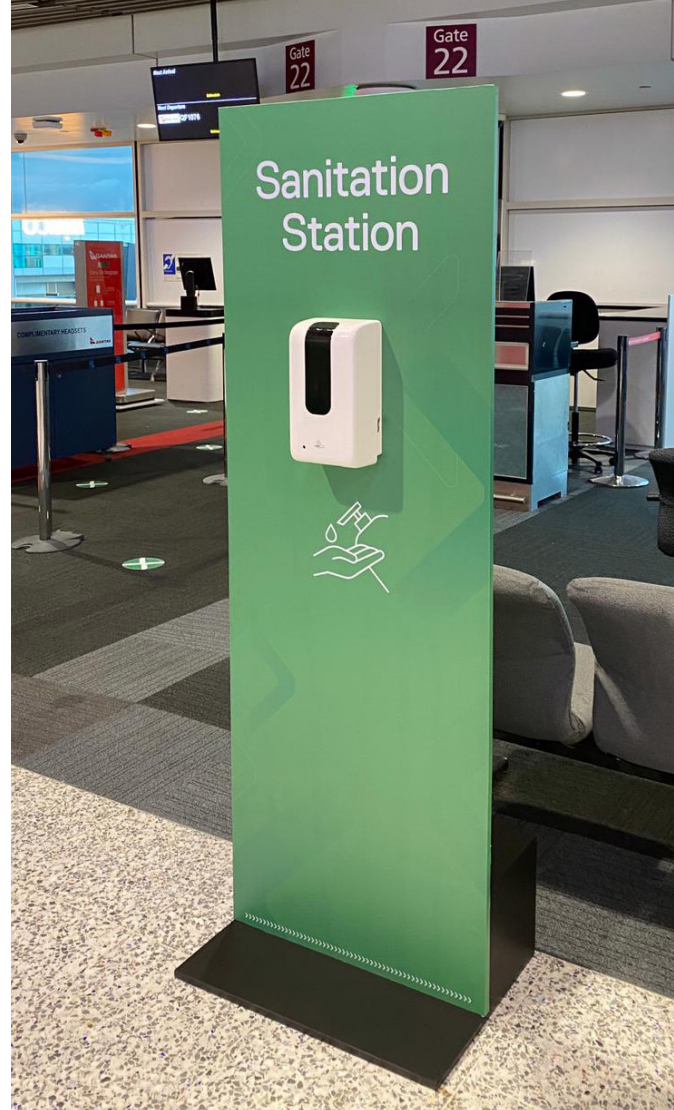




# OUTDOOR HOSPITALITY

## COVID Safe Plans

Moreton Hire is dedicated to helping ensure your business' COVID Safe Plans are in place. From crowd control fencing, barriers and bollards to help control the movement of your customers, to signage solutions including non-slip floor stickers and hand sanitiser stations.

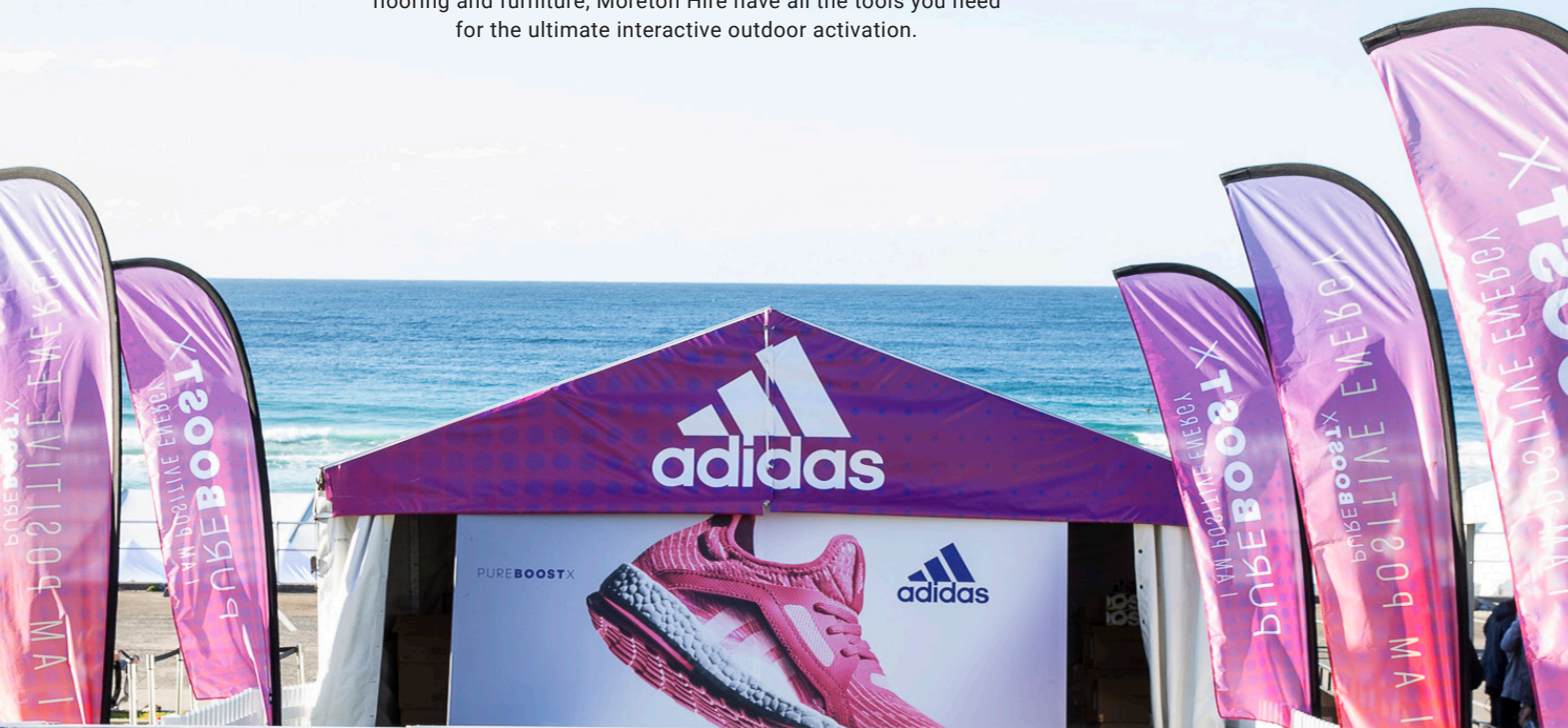




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## Brand Activation

Planning an interactive activation in the great outdoors? From marquees, outdoor fencing, creative signage solutions, flooring and furniture, Moreton Hire have all the tools you need for the ultimate interactive outdoor activation.







**OUTDOOR  
HOSPITALITY  
LOOK BOOK**

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